EXHIBITOR & SPONSORSHIP PROSPECTUS

THE 2019 3 DAYS OF SECRETS REVEALED

MISSION M POSSIBLE



MASTERMIND
INSPECTOR COMMUNITY
BLOW YOUR COMPETITION AWAY!

CONTACT ALEXC@MIKECROW.COM
ALEX CROW AT 724-2SPONSOR
(724-277-6676)
www.MICSponsors.com

Join Us and Other Leading Experts



The Mastermind Inspector Community invites you to join us in Dallas, TX Febuary 25 - 28, 2019, for our Annual Home Inspector Managment and Marketing Boot Camp - The only even focused on teaching Home Inspectors how to grow their business through sales and marketing...

There is no industry conference that matches the caliber, content, or value avaliable in 4 days. No boring speakers or subjects at this event... Everything is staged to educate, motivate, and equip Inspection Business Owners to make 2019 their best ever and continue to grow their business

Partnering with the Mastermind Inspector Community in 2019 extends the opportunity for your company to connect with, and sell to, a targeted audience of over 250 Home Inspection Company Owners, who are willing to invest their time and money to attend and learn how to grow their business.



Who Is Mike Crow?

Mike is the founder of the Mastermind Inspector Community, a group dedicated to helping Home Inspectors across North America build their business in new and exciting ways, focused mainly on business systems. Since 2003 Mike has helped thousands of Home Inspection Companies learn and implement the processes he has developed to create millions of dollars in NEW sales, NEW opportunities, and NEW Revenue streams for their business...

How to Gain Access to Our Clients

What Is The Annual 3 Days of Secrets Revealed?





Over 200 of the most successful, fastest-growing inspection company owners in the country will fly to Dallas to invest 4 Days into learning how to become better marketers, grow their business, acquire more clients and substantially increase their bottom line. This is not like a free reward trip or kickoff meeting. These Decision Makers will have paid up to $1,497.00 out of their own pocket to be there and are highly motivated to increase sales and retention. Unlike other home inspector conferences, where all the training is technical, this conference features only tested and proven ideas focused on helping my clients increase their personal wealth and business success...

Who Should Sponsor This Event?

- **Sponsors And Vendors Who Want To Get In Front Of More Attendees!** We had to move to a **New Hotel** to fit all the attendees, and this year we anticipate **250** business owners; and that's a **REAL** number, not made up of other sponsors, staff and other "non-prospects" If you add all those in it's close to 300 attendees!

- **Companies Who Want To Engage With BETTER Quality Inspection Company Owners Who KNOW How to Market and SELL.** Unlike the vast majority of whiners and complainers, our clients actually have invested a lot of time and effort into growing their business.

- **Sponsors Who Want To Participate In An Event With Fewer Sponsors To Compete With.** We won't have you stuffed into a sponsor hall with 100 other competitors. You'll get front-and-center access for a full 2 Days. (2 Extra Days for Higher Level Sponsors)

Mike's Mission: To coach over 500 Home Inspection Companies how to generate more revenue, profit, and success in their business, to help provide the tools, training, and support they need to take their business to the next level, and to create a long term community with profitible businesses that produce a high quality of life, and to produce over 100 Millionaries...

"35% Gain Over Last Year..."



"Thanks to Mike Crow and his phenomenal MIC team we are hitting numbers that were unheard of before we joined MIC... 35% gain over last year. We beat that and did $800,000 for the year. MIC's Big Bang Marketing works! No doubt about it! We are grateful for our MIC family."

~Bob and Austin Hintze

Waypoint Property Inspection, LLC

"6 Times the Revenue..."



"Since joining MIC so far this year (July) we have 6 times the revenue because we have tripled number of inspections and doubled the average revenue per inspection."

~ Chuck Carpenter

ESSENTIAL HOME INSPECTION

What Our Vendor Partners Say



"They understand business, they understand what it takes to grow their business..."

"One reason I really enjoy doing this conference is that the inspectors here are of a higher and better caliber. These are inspectors that care about their business, that care about their business and getting to the next level. They want to make the right decisions for systems, strategies, and people. So I enjoy interacting and talking to these inspectors, because they understand business, they understand what it takes to grow their business, So it's the upper level of all inspectors. So you need to be here and if you are not you need to really think about it. To be among the best you need to network, integrate and connect with the best."

~Paul Zack,
Americas Call Center

America's Call Center
Inspector Office Solutions



"They are so warm and really supportive of each other..."

"I am a Sponsor with the MIC for a second year. I just really enjoy this group because they are so warm and really supportive of each other, friendly and I feel like its going to be better every Year!"

~Joan Buckner,
ID Legal Shield

LegalShield
Worry Less. Live More.



"This is the best sales event for me of my entire Year!"

"There is no other place in the country, as a vendor, that I would rather be. I have so much support, and I recieve so many benifits from the MIC orginization that makes this the best sales event for me of my Entier Year! they care about you being successful as a business, they want you to make sales. They get you in front of the people, they share your information and highlight you in front of their members, and make you feel like you are the only person they would ever use for the service you provide. If you have an opportunity to be a vendor with MIC, take advantage of it! Better yet, take the dive and Sponsor a lunch, or a cookie break... they will take you to a level you have never seen before in your business"

~Catherine Hall,
203K in a Box

203k in a Box
FHA Consultant Training and Marketing System



"Mike Crow literally does it the best!"

"These guys are absolutly amazing. I spend a lot of time on the road, going to different conferences all around the country. I get to hear a lot of speakers and see how everyone puts it on. Mike Crow literally does it the best... They actually teach these guys how to grow their business. It's not just fluff content. It is teaching them specific ways to grow their business. That's what sets them apart from a lot of the other conferences out there... It's one of the best, out of the hundreds, that I go to every single year!"

~Troy Howard,
SoTellUs

LOVE OUR SERVICE... SoTellUs



"The people coming here are not chasing CEU's..."

"This is my third year coming to Mike Crows 3 Days of Secrets Revealed... The people coming here are not chasing CEU's they are actualy excited about Growing their business... I like the fact that we are Sponsors not vendors, puts us up on stage and gives us a few minutes to talk to everyone and introduce ourselves. it is a small venue where you don't have a lot of competition, in the since that he invites people in! I would recomend it for folks, if they talk to you about comming to the show I would Highly recomend it. The people here are outstanding and they really do want to grow their business, so if you can help them with thaty, they will want to talk to you!"

~Christopher Casey,
Monroe Infrared

MONROE INFRARED



"Finally Found A Place Where 90+% Of The Attendees 'Get It'..."

"We make it a point to be at every one of Mike's events, because this is by far the most profitable show in the industry. This show brings us more new clients each year than any other single marketing event, because the prospects that approach our booth are serious and dedicated business owners who know what they want and are ready to take action."

~Tiger Downey,
Perceptionist

perceptionist

Client Relationship Profiles

Description	Event Sponsor $12,750 1 Avaliable	Platinum $4,750 1 Avaliable	Gold $3,750	Dream $2,500	Celebrity $8,750* 1 Avaliable	Lunch $6,000* 2 Avaliable	Table $750	Additional Visibility Opprotunities
Speaking Opprotunities and Stage presence								
20 Minutes Showcase - Session in front of full group of attendies while Sponsor Area is closed.	✓	✓						Event Bag Sponsor
Stage Promotion - Mentioned from stage during full sessions, as a key to success.	✓	✓	✓	✓				Hotel Key Sponsor
Front Room Giveaway -Chance to draw for your giveaway in front of the whole audience and talk about your services.	✓	✓						Event Badge Sponsor
5 Minute Stage Interview - Mike asks leading questions on stage in an interview format so that you may highlihgt your services	✓	✓	✓					Event T-Shirt Sponsor
Event Sponsor - Chance to Talk from stage each day, Promotional matrials Passed out and Highlighted from stage each day.	✓							Room Flyer Sponsor
Celebrity Introduction - Get up on stage before and after the celebrity, to introduce him and help interview him.					✓			Registration Sponsor
Digital and Print Inclusion								
Conference Workbook inclusion	2 Full Page Ads	1 Full Page Ads	1 Full Page Ad	1 Full Page Ad	2 Full Page Ads	1 Full Page Ad		In -Room Signage Sponsor
Logo and URL included on event Website	✓	✓	✓	✓	✓	✓	✓	
Profesional Booth Photo	✓	✓	✓	✓				
Pomotional Material in welcome packets	✓	✓						
Phot Op with Celbrity / Guest Speaker	✓	✓			✓			Breakfast Sponsor
Logo on Member Resources site for 1 Year!	✓							
Logo on screens, Back cover of work binder, and on all celebrity photos	✓							Hotel Room Door Hanger
Signage in Meeting rooms and down the sides of the Main Room	✓							
Exhibit Hall Inclusion								Charging Station Sponsor
Event Booth: 2 Days			✓	✓		✓	✓	
Event Booth: 4 Days - Two extra days with a select few elite and Platinum Sponsors	✓	✓			✓			Event Lanyard Sponsor
Premium booth Location - 1st pick at booth locations before the event.	✓	✓						Special Event Sponsor
Prime Booth Location - 2nd pick of booth locations before the event.			✓	✓				Custom Sponsorship
Extra Attendee Badges - Extra badges for staff or guests to attend the conference under your name. Allowed to sit in and participate in all events and speakers!	**6 Free Badges**	**2 Free Badges**			**2 Free Badges**			Please email Alex at AlexC@MikeCrow.com Or Call 724-2Sponsor (724-277-6676) for details and questions about these Extra Sponsorship Opprotunities
Discounted Attendee Registration - 50% Off the cost of Resgistering for the Event for selected customers and Clients	✓	✓			✓			
Exclusivity Agreement	✓							
Private Meet and Gree with the Celebrity	✓				✓			
MIC Passport Program	✓	✓	✓	✓	✓	✓	✓	
Written & Video Testamonial by Mike, Christa, or Jonathan Crow	✓	✓	✓		✓			
2 Tickets for the Platinum Lunch	✓	✓	✓					
Featured in a Success Breakthrough Newsletter	✓	✓						
Featured on a Member wide Coaching Call	✓	✓						

Here Are Just a Few of the Companies Who Have Sponsored 3 Days of Secrets Revealed!





















































